

Dental Hygiene Jobs

Written By Dental Workers.com

Welcome back to the Dentalworkers Chair! Remember last session when we talked about promoting your office to your community? Well now is the perfect time! October is National Dental Hygiene Month, sponsored by the American Dental Hygienist Association. The theme, “Tobacco Cessation”, is part of ADHA’s Smoking Cessation Initiative called “Ask. Advise. Refer.”

Dental Workers Who Are Hygienists Agree...

—encouraging tobacco cessation, and educating the public about the life-threatening effects of smoking and spit tobacco. You can join the movement by distributing information to your patients about the negative effects of tobacco, and letting them know about Quitlines set up around the country. Quitlines provide telephone-based assistance to smokers who are trying to stop by giving them educational materials, referrals to local cessation programs and even individualized telephone counseling.

Many State Dental Hygiene Associations have scheduled events throughout October that their members can take part in, such as Community Health Fairs and School Reach-Outs.

Go to your state’s DHA website for specifics. All of the state websites can be reached through the Related Links page of www.adha.org.

Also, in terms of promoting your office, wouldn’t National Dental Hygiene Month be a great time to contact your local church or community center, and schedule a talk for teens and adults about the oral health benefits of not smoking? ADHA has posted many resources at www.askadviserefer.org that can help you build a successful presentation.

There you will find fact sheets, presentation templates, a Quitline resource list and a list of Smoking Cessation Initiative state liaisons. If you are an ADHA member, you have even more resources at your disposal through www.adha.org.
One last reminder:

Dental Marketing Tip:

When you give a presentation, remember to take your business cards so attendees can contact you with questions or set up an appointment. Please contact mail@dentalworkers.com if you have any other marketing or HR questions.

Tip of the Day: “Get involved in national oral health movements! Not only will you be able to pass on valuable resources to the members of your community, but also it will impress them that your office is following the latest news and developments in dentistry.”